

## Agricultural Marketing Service, USDA

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#### DEFINITIONS

##### § 1240.1 Secretary.

*Secretary* means the Secretary of Agriculture of the United States, or any other officer or employee of the Department of Agriculture to whom authority has heretofore been delegated, or to whom authority may hereafter be delegated, to act in his/her stead.

##### § 1240.2 Act.

*Act* means the Honey Research, Promotion, and Consumer Information Act (Pub. L. 98-590) and any amendments thereto.

##### § 1240.3 Person.

*Person* means any individual, group of individuals, partnership, corporation, association, cooperative, or any other entity.

##### § 1240.4 Honey.

*Honey* means the nectar and saccharine exudations of plants which are gathered, modified, and stored in the comb by honey bees.

##### § 1240.5 Honey products.

*Honey products* means products wherein honey is a principal ingredient.

##### § 1240.6 Producer.

*Producer* means any person who produces honey in any State for sale in commerce.

##### § 1240.7 Handle.

*Handle* means to process, package, sell, transport, purchase or in any other way place honey or honey products, or cause them to be placed, in the current of commerce. Such term shall include selling unprocessed honey that will be consumed without further processing or packaging. Such term shall not include the transportation of unprocessed honey by the producer to a handler or transportation by a commercial carrier of honey, whether processed or unprocessed for the account of the handler or producer.

##### § 1240.8 Handler.

*Handler* means any person who handles honey or honey products.

##### § 1240.9 Producer-packer.

*Producer-packer* means any person who is both a producer and handler of honey or honey products.

##### § 1240.10 Importer.

*Importer* means any person who imports honey or honey products into the United States as principal or as an agent, broker, or consignee for any person who produces honey outside of the United States for sale in the United States, and who is listed in the import records as the importer of record for such honey or honey products.

[56 FR 37456, Aug. 7, 1991]

##### § 1240.11 Exporter.

*Exporter* means any person who exports honey or honey products from the United States.

[56 FR 37456, Aug. 7, 1991]

##### § 1240.12 Promotion.

*Promotion* means any action, including paid advertising and public relations, to present a favorable image for honey or honey products to the public with the express intent of improving

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the competitive position and stimulating sales of honey or honey products.

[51 FR 26148, July 21, 1986; 51 FR 29210, Aug. 15, 1986. Redesignated at 56 FR 37456, Aug. 7, 1991]

### § 1240.13 Research.

*Research* means any type of systematic study or investigation, and/or the evaluation of any study or investigation designed to advance the image, desirability, usage, marketability, production, or quality of honey or honey products.

[51 FR 26148, July 21, 1986; 51 FR 29210, Aug. 15, 1986. Redesignated at 56 FR 37456, Aug. 7, 1991]

### § 1240.14 Consumer education.

*Consumer education* means the act of providing information to the public on the usage and care of honey and honey products.

[51 FR 26148, July 21, 1986; 51 FR 29210, Aug. 15, 1986. Redesignated at 56 FR 37456, Aug. 7, 1991]

### § 1240.15 Marketing.

*Marketing* means the sale or other disposition in commerce of honey or honey products.

[51 FR 26148, July 21, 1986; 51 FR 29210, Aug. 15, 1986. Redesignated at 56 FR 37456, Aug. 7, 1991]

### § 1240.16 Committee.

*Committee* means or the *National Honey Nominations Committee* means the Committee established pursuant to § 1240.32.

[51 FR 26148, July 21, 1986; 51 FR 29210, Aug. 15, 1986. Redesignated at 56 FR 37456, Aug. 7, 1991]

### § 1240.17 State association.

*State association* or *association* means that organization of beekeepers in a State which is generally recognized as representing the beekeepers of that State.

[51 FR 26148, July 21, 1986; 51 FR 29210, Aug. 15, 1986. Redesignated at 56 FR 37456, Aug. 7, 1991]

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### § 1240.18 Honey Board.

*Honey Board* or the *Board* means the administrative body established pursuant to § 1240.30.

[51 FR 26148, July 21, 1986; 51 FR 29210, Aug. 15, 1986. Redesignated at 56 FR 37456, Aug. 7, 1991]

### § 1240.19 State.

*State* means any of the fifty States of the United States of America, the District of Columbia, and the Commonwealth of Puerto Rico.

[51 FR 26148, July 21, 1986; 51 FR 29210, Aug. 15, 1986. Redesignated at 56 FR 37456, Aug. 7, 1991]

### § 1240.20 Fiscal period and marketing year.

*Fiscal period* and *marketing year* means the 12-month period ending on December 31 or such other consecutive 12-month period as shall be recommended by the Board and approved by the Secretary.

[51 FR 26148, July 21, 1986; 51 FR 29210, Aug. 15, 1986. Redesignated at 56 FR 37456, Aug. 7, 1991]

### § 1240.21 Plans and projects.

*Plans* and *projects* means those research, promotion, and consumer education plans, studies, or projects established pursuant to §§ 1240.38 and 1240.39.

[51 FR 26148, July 21, 1986; 51 FR 29210, Aug. 15, 1986. Redesignated at 56 FR 37456, Aug. 7, 1991]

### § 1240.22 Part and subpart.

*Part* means the Honey Research, Promotion, and Consumer Information Order and all rules, regulations, and supplemental orders issued thereunder, and the order shall be a “subpart” of such part.

[51 FR 26148, July 21, 1986; 51 FR 29210, Aug. 15, 1986. Redesignated at 56 FR 37456, Aug. 7, 1991]

## HONEY BOARD

### § 1240.30 Establishment and membership.

A Honey Board (hereinafter called the Board) is hereby established to administer the terms and provisions of this part. The Board shall consist of thirteen (13) members, each of whom